

*Take the*  
**GOOD LIFE**  
*with you.*



**INNOVATION**

*is expected.*

**STATE-OF-THE-ART**

*is assumed...*



**EXTREME LUXURY**  
*is the result.*

*Every journey is*  
**A PLEASURE**

Your Newell makes the trip itself a pleasure—no matter where you're going.

That's because the Newell is as luxurious and comfortable to ride in as it is beautiful to look at. From its state-of-the-art design and engineering to its refined materials and custom options, your Newell reflects the highest quality in every detail. And each coach is built to order, from top to bottom, and from start to finish.

That's why, wherever you go, your Newell is where you'll want to be along the way.

*As luxurious and comfortable to  
ride in as it is beautiful to look at.*

## *The Newell* **SECRET...**

What's the secret behind the Newell's unique style and engineering?

Simple: Unlike any other coach in its class, the Newell is constructed on our own custom-engineered body and chassis. So the Newell is built from the ground up to be what it is—a luxury motorcoach—not a bus conversion like other coaches.

This gives the Newell greater flexibility in its construction and design. This, in turn, gives you a wider range of choices when it comes to important details such as your coach floorplan, length, refinements, and interior spaces.

*The Newell is built from the ground up  
to be what it is—a luxury motorcoach.*



*Making your Newell*  
**YOUR OWN**

From the start, we work with you to make your Newell your own, helping you select the floorplan, colors, and details that suit you. You choose from among the finest cabinetry, fabrics, finishes, and systems to equip and decorate your coach.

Newell also gives you more opportunities to customize your coach than any other manufacturer.\* We then incorporate these choices into your coach as we build it.

The result: A coach that is your own personal expression of comfort, elegance and style.

*\*Are there any limits to customization? Certainly. Because we stand firmly behind the quality and performance of our coaches, we must be able to execute a special request properly, at a reasonable cost, and with an expectation of high reliability.*

*Your own personal expression  
of comfort, elegance and style.*



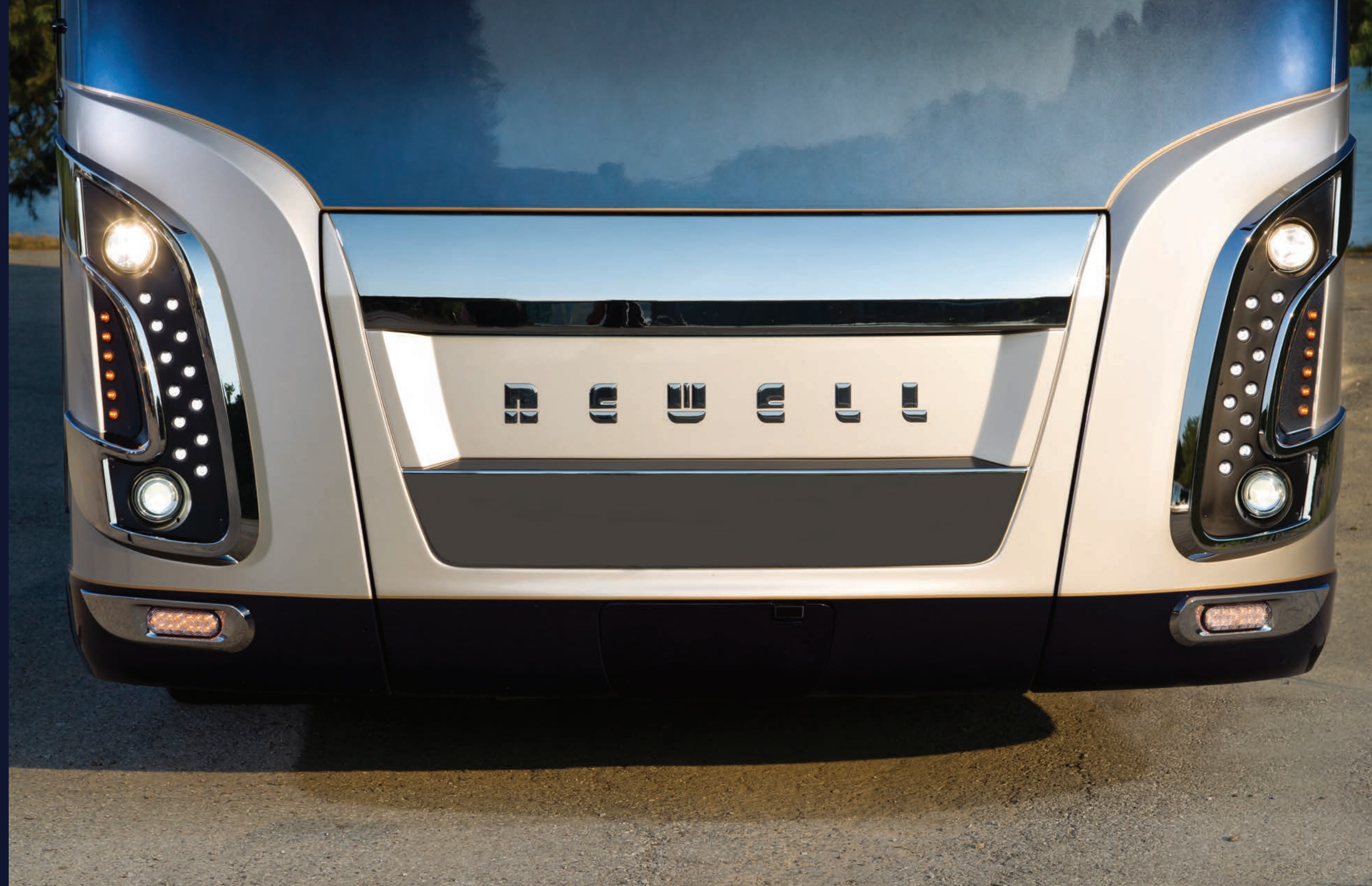
*Newell design:*

## **BOLD & EVOLVING**

Top-notch design and engineering firms such as world-renowned ZF Friedrichshafen and Porsche Design have contributed to the Newell's sophisticated styling and performance. This has helped make Newell the leading coach in its ultra-luxury class.

But we never rest on our laurels. We are continually incorporating the latest-and-greatest designs, materials and technologies in order to take the Newell's luxury and performance to the next level. As a result, your Newell is the boldest possible expression of motor-vehicle design and technology.

*The boldest possible expression of  
motor vehicle design and technology.*





# THE POWER

*that moves you*

The performance of your coach is determined by the power that drives it. That's why your Newell is equipped with the most powerful coach engine on the market—the latest Cummins ISX diesel engine. With 600 horsepower and 1,950 lb. ft. of torque, it gives your coach the power to meet the demands of the road.

No other coach offers more.

*Equipped with most powerful coach engine on the market.*



*Drive & handling:*

## **THE MECHANICS**

*behind the magic*

With its EasiSteer™ computer-controlled steering and ZF active suspension, the Newell delivers what *MotorHome* magazine describes as “a butter-smooth ride” and “the highest levels of luxury and drivability.” It’s not really magic. But it feels that way. Here’s why...

Newell’s EasiSteer electronic steering continuously adjusts to road conditions and side winds. This gives you a combination of low steering effort, improved steering precision, and straight-line stability.

At the same time, the ZF active suspension automatically adjusts at each wheel position every 10 milliseconds. So the coach rides more smoothly, has less lean in corners, and excess body movement is virtually eliminated.

With EasiSteer and active suspension working together, even a challenging, twisting, two-lane highway is safer and more comfortable to drive.

*The highest levels of luxury and drivability.*



To start your journey, call us.

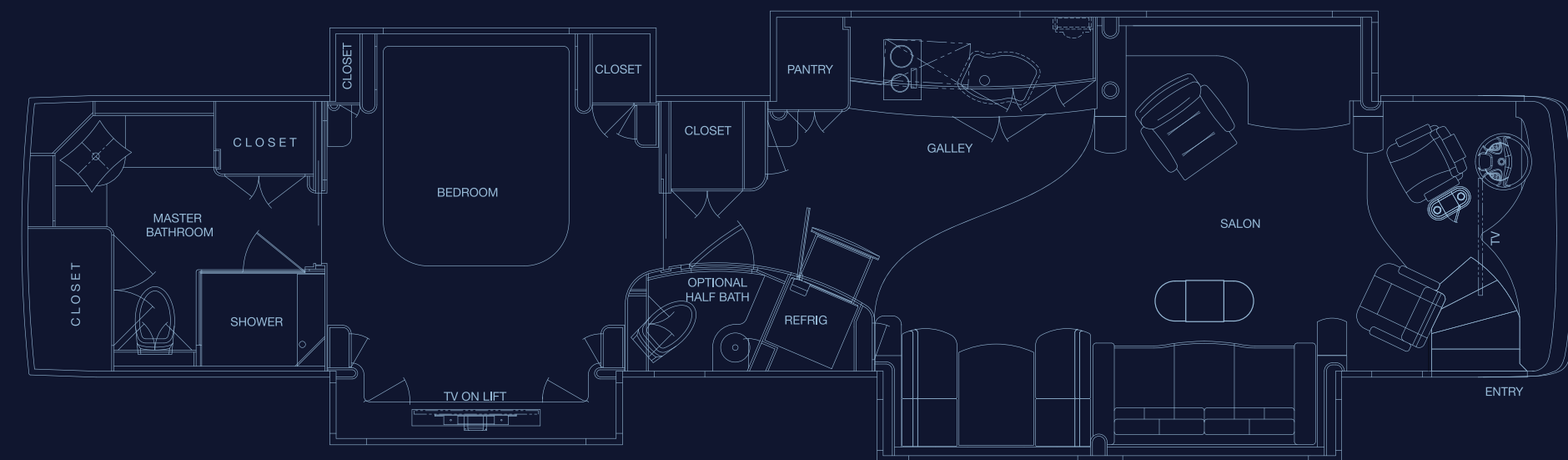
1-888-3NEWELL (1-888-363-9355)

Or visit: [www.NewellCoach.com](http://www.NewellCoach.com)

Newell Coach Corporation

PO Box 511

Miami, OK 74355-0511



**Development Policy:**

Some equipment shown or described is optional at extra cost. Newell Coach Corporation follows a policy of continual product improvement and refinement. As a result, changes to standard equipment and features, specifications, optional equipment, and prices may occur at any time without notice.

## *Newell Support:* **'BEYOND THE BEST'**

Sometimes things go wrong. And when they do, we've got your back. Our 24/7 hotline gives you direct access to our own support engineers and technicians. Yes, we do occasionally get a call in the middle of the night. And when we get that call, we answer it.

We offer the same care when it comes to your Newell's planned service and maintenance, whether you have it done at the Newell plant or at one of our approved service centers located throughout the U.S. and Canada.

That's why our customers consistently give Newell's service and support the highest possible marks.

*"A superior product backed by a superior support team. Beyond the best in customer service."*

— CHUCK B., LAS VEGAS, NV

*"Newell's service department and after-hours support are second to none!"*

—TIM B., RAYMOND, NE

*"Your service quality and courtesy should be the subject of a Harvard case study."*

— KEVIN B., ALBERTA, CANADA





*To start your journey, call us:*

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